



PUREHEAT'S 2009 SALES CONFERENCE

Pureheat's Sales and Management Staff hosted a national gathering of Pureheat distributors at the refined Campaspe House, Woodend, over the weekend of the 17th – 18th of October.

This was a chance for Pureheat staff and distributors to come together, network and share ideas and opportunities pertaining to the Pureheat range of products.

The Saturday afternoon was enhanced with a session in Team Improvement, run by Shane Garner of Mischief Motivation and Attitude. It was a very practical lesson in creating a greater understanding and communication as a team in order to achieve higher outcomes. Everyone had much fun as they created "Widgets" as a team, in a production-simulated environment.

However, the pinnacle of the weekend was the release of Pureheat's new range of Insect Control Products imported from Italy. A great deal of interest was shown by distributors Australia wide for the new product range. The versatility of the Insect Control Products stretches from the exacting hygiene standards of commercial use through to the comfort of families in a product designed for home use.

A relaxing evening meal was prepared by the distinguished in-house chef at Campaspe House, chased down by a few glasses of local "Hanging Rock" wine.

Sunday was a less formal day, and gave everyone a chance to put their newly learnt team building skills to work, with a pleasant stroll to the top of Hanging Rock, before a morning tea of scones with jam and cream.

The outcome for all participants was a wonderful feeling of camaraderie and excitement for the new product. I'm sure everyone can't wait to get the "word out there" so everyone can see for himself or herself what a great new product Pureheat has introduced to Australia.